

# MELANIA HIDALGO

## JOURNALIST & PRODUCER

Quadrilingual Spanish-American multiplatform producer with a passion for U.S. and European politics and culture. Thrive in fast-paced environments, exhibit strong editorial judgment, and am adept at approaching stories from various angles. Proven ability in writing, editing, social media, and field production. Committed to discovering and amplifying diverse voices.

## CONTACT

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📍 London, UK

## PORTFOLIO

www.melaniahidalgo.me

## SKILLS

- Excel in fast-paced work environments
- Strong editorial judgment with a multifaceted approach to storytelling
- Highly efficient and detail-oriented
- Reliable team player with a proactive attitude
- Curious, resourceful, and intuitive
- Passionate about amplifying diverse voices
- Expertise in multi-platform curation

## NATIVE LANGUAGES

- English
- Spanish
- French
- Italian
- Catalan

## EDUCATION

2015-2019

### Northwestern University (BSJ)

Medill School of Journalism and Integrated Marketing  
Major: Journalism/Political Science  
Graduating Class Speaker '19

2012-2015

### United World College of the Adriatic

International Baccalaureate  
Full National Scholarship  
Trieste, Italy



## WORK EXPERIENCE

### CBS News

#### Freelance Newsdesk Producer

Jan 2023-Present

London, UK

- Liaise on daily news assignments and field production in the London bureau.
- React swiftly to breaking news by sourcing, verifying, and geolocating video content for multi-platform broadcast.
- Craft and publish daily breaking news stories for the CBS Digital site, ensuring timely and accurate reporting.
- Propose and support field production for in-depth feature stories, enhancing the storytelling quality.
- Curate and distribute incoming video content from agencies, BBC, and social media to all broadcast and online platforms.
- Collaborate closely with CBS Mornings, Evenings, and CBS Stream teams to ensure cohesive broadcast cycles for breaking and feature news.
- Coordinate travel, accommodation, and logistics for CBS News personnel, maintaining meticulous planning records for future events.
- Identify and pitch high-impact feature guests for CBS Mornings, Evenings, and Stream to enhance programming quality.

### CNBC International

#### Assistant Producer

July 2020-Dec 2022

London, UK

- Produced comprehensive coverage of French, Spanish, Swiss, and U.S. economic, business, and political events, along with daily international breaking news.
- Managed and produced viral social media content on platforms like TikTok and Instagram Reels, significantly boosting engagement.
- Wrote and edited compelling scripts for CNBC's 'My Biggest Lessons' digital series, ensuring high-quality video sequences.
- Directed extensive French election coverage across TV, digital, and social platforms, increasing audience reach.
- Spearheaded field production and digital content for high-profile international events such as the World Economic Forum, Women's Forum, Paris Peace Forum, Mobile World Congress, and Viva Tech.
- Coordinated and facilitated talent appearances, ensuring smooth operations across multiple NBC affiliates.
- Conducted and produced exclusive interviews with top-tier government and corporate leaders, enhancing the network's credibility.
- Regularly pitched subject matter experts for CNBC's Street Signs and Squawk Box shows, enriching program content.
- Diligently monitored newsfeeds and wires, ensuring the network stayed ahead with breaking stories.

### People Magazine, ASME selectee

#### Editorial Assistant

June 2018-Sept 2018

New York, NY

- Pitched, reported, and wrote high-impact stories for television, film, and politics departments, maintaining rigorous editorial standards.
- Provided comprehensive coverage of red carpet events, celebrity news, and pop culture phenomena, including film premieres and award shows.
- Conducted meticulous fact-checking, transcription, and translation for Spanish and French sources, ensuring accuracy.

### New York Magazine

#### Editorial Assistant

March 2018-June 2018

New York, NY

- Authored and reported on emerging artists, cultural, and fashion trends for The Cut, enhancing the magazine's appeal.
- Managed social media accounts, curating live event coverage for high-profile events like the Met Gala and Grammys.
- Covered weekly cultural events and art gallery openings, contributing to vibrant city reporting.
- Conducted thorough research for investigative pieces and cover features, supporting in-depth journalism.
- Supported senior editors with fact-checking, web building, and interview coordination, ensuring editorial excellence.

### The Hollywood Reporter

#### Print Editorial Assistant

June 2017-Sept 2017

Los Angeles, CA

- Delivered in-depth coverage of red carpet events and produced engaging content for the digital site.
- Contributed to a major investigation into real estate fraud in the Los Angeles area, showcasing investigative journalism skills.
- Assisted senior editors with fact-checking and research, supporting high-quality publication standards.
- Conducted artist interviews for the print edition, enriching the magazine's cultural content.